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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/888,192	06/21/2001	Masao Okura	16869P-021000	8459	
20350	7590 10/06/2004		EXAMINER		
TOWNSEND AND TOWNSEND AND CREW, LLP TWO EMBARCADERO'CENTER EIGHTH FLOOR SAN FRANCISCO, CA 94111-3834			HAQ, NA	HAQ, NAEEM U	
			ART UNIT	PAPER NUMBER	
			3625		
	•		DATE MAILED: 10/06/2004	1	

Please find below and/or attached an Office communication concerning this application or proceeding.

X					
1		Application No.	Applicant(s)		
		09/888,192	OKURA ET AL		
	Office Action Summary	Examiner	Art Unit		
		Naeem Haq	3625		
Period fo	- The MAILING DATE of this communication app r Reply	pears on the cover sheet with the c	orrespondence address		
A SHO THE M - Exten after S - If the - If NO - Failur Any re	DRTENED STATUTORY PERIOD FOR REPLY MAILING DATE OF THIS COMMUNICATION. sions of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. period for reply specified above is less than thirty (30) days, a reply period for reply is specified above, the maximum statutory period ve to reply within the set or extended period for reply will, by statute only received by the Office later than three months after the mailing digital patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be timy within the statutory minimum of thirty (30) days will apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).		
Status					
2a)☐ 3)☐	Responsive to communication(s) filed on <u>21 Ju</u> This action is FINAL . 2b) This Since this application is in condition for allowar closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro			
Dispositio	on of Claims				
5)□ 6)□ 7)□ 8)⊠ Application 9)□ 1	Claim(s) 1-17 is/are pending in the application. Ia) Of the above claim(s) is/are withdraw Claim(s) is/are allowed. Claim(s) is/are rejected. Claim(s) is/are objected to. Claim(s) 1-17 are subject to restriction and/or expenses The specification is objected to by the Examine The drawing(s) filed on is/are: a) access Applicant may not request that any objection to the expenses Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the Examine	wn from consideration. election requirement. r. epted or b) □ objected to by the Edrawing(s) be held in abeyance. See ion is required if the drawing(s) is obj	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).		
Priority u	nder 35 U.S.C. § 119				
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.					
2) Notice 3) Inform	of References Cited (PTO-892) of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB/08) No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal Pa 6) Other:			

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DETAILED ACTION

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Election/Restrictions

Restriction to one of the following inventions is required under 35 U.S.C. 121:

- Claims 1-5, drawn to a method of ordering electronic goods based on a distributor's sales strategy, classified in class 705, subclass 26.
- II. Claims 6-9 and 17, drawn to a method for displaying a limited list of goods having promotional points and a predetermined restriction, classified in class 705, subclass 14.
- III. Claims 10-12, drawn to a system for a consumer to view different levels in a hierarchical tree structure, classified in class 705, subclass 26.
- IV. Claims 13-16, drawn to a plurality of tables for storing promotional points, classified in class 705, subclass 14.

The inventions are distinct, each from the other because of the following reasons:

Inventions I and II are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention I has separate utility such as a method for ordering electronic goods which does not require the use of promotional points and a predetermined restriction of invention II. See MPEP § 806.05(d).

Inventions I and III are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are

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shown to be separately usable. In the instant case, invention I has separate utility such as a method of ordering electronic goods which does not require the use of a hierarchical tree structure of invention III. See MPEP § 806.05(d).

Inventions I and IV are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention I has separate utility such as a method of ordering electronic goods which does not require the use of a plurality of tables for storing promotional points as in invention IV. See MPEP § 806.05(d).

Inventions II and III are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention II has separate utility such as a method for displaying a limited list of goods which does not require the use of a hierarchy tree structure of invention III. See MPEP § 806.05(d).

Inventions II and IV are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention II has separate utility such as a method for displaying a limited list of goods which does not require the use of a plurality of tables for storing promotional points as in invention IV. See MPEP § 806.05(d).

Inventions III and IV are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention III has separate utility

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such as a system for a consumer to view different levels in a hierarchical tree structure which does not require the use of a plurality of tables as in invention IV. See MPEP § 806.05(d).

Because these inventions are distinct for the reasons given above and have acquired a separate status in the art as shown by their different classification, restriction for examination purposes as indicated is proper.

Because these inventions are distinct for the reasons given above and have acquired a separate status in the art because of their recognized divergent subject matter, restriction for examination purposes as indicated is proper.

Conclusion

Any inquiry concerning this communication or carlier communications from the examiner should be directed to Naeem Haq whose telephone number is (703)-305-3930. The examiner can normally be reached on M-F 8:00am-5:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jeff A. Smith can be reached on (703)-308-3588. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Naeem Haq, Patent Examiner

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September 29, 2004

Primary Examiner